We build together!

How to increase citizens’ e-participation in Munich in a sustainable and inclusive way

1. Exposure
   - Logo
   - Name
   - Easy registration process
   - Project updates
   - Provides a safe & welcoming environment

2. Engagement
   - E-Ambassadors to strengthen the connection between the city and the people. They will lead workshops in different spaces with an inclusive approach to reach every single citizen.
   - Visualize the impact of the projects to show citizens that their participation makes the difference.

3. Accountability
   - City’s call is to promote platform usage and cultivate a digital culture over an extended period.
   - Munich goes digital for a week improving engagement and guaranteeing accessibility.

Strategic low-budget advertisement in high-traffic areas: QR-Code; Motivating short sentence in different languages.

The city sets the requirements, evaluates citizens’ proposals, comes to a decision and responds to the citizens.

E-Ambassadors

A convenient registration process

Complies with Web Accessibility Tool

Access in main spoken languages in Munich

Provides a safe & welcoming environment

Visualize the impact of the projects to show citizens that their participation makes the difference.

Munich goes digital for a week improving engagement and guaranteeing accessibility.

The city sets the requirements, evaluates citizens’ proposals, comes to a decision and responds to the citizens.

Set clear requirements and goals for initiatives, and be accountable for them.

The citizens assign organizers, make proposals and reach the goals.

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