

Olympia Forum on DOSB's Website: Promoting E-Participation through Digitainability

E-Participation Platform by eKairos

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Challenge

The challenge giver, **eKAIROS** is a consultancy that leverages AI-assisted, low-threshold co-creation to activate the collective wisdom of many.

Recently, they drew attention to the fact that Germany is the only G7 country that has not hosted an Olympic Games in the past 50 years. While they acknowledged that hosting the Olympics could bring sustainable positive impacts to the host location, they emphasized the need to realize this potential before any such event is hosted.

Their analysis raised several important questions, including:

- How can we identify the potential for sustainable positive effects of hosting the Olympic Games, while taking into account ecological, economic, and social aspects?
- How can an agile e-participation process lead to the most concrete approaches for the implementation?
- How can we ensure that the largest possible portion of the population feels heard and seen throughout the process?
- Which stakeholders should be involved in the process?
- How can we convince a significant portion of the public to participate in such a process?

Background & Problem

Referenda were held in **Munich** and **Hamburg** to determine Olympic game hosting. Issues included low voter turnout in Munich due to confusing information, and external influence in Hamburg from NO Olympics Boston group. Clear guidelines on information sources and encouraging voter participation can prevent undue influence on the referendum outcome.

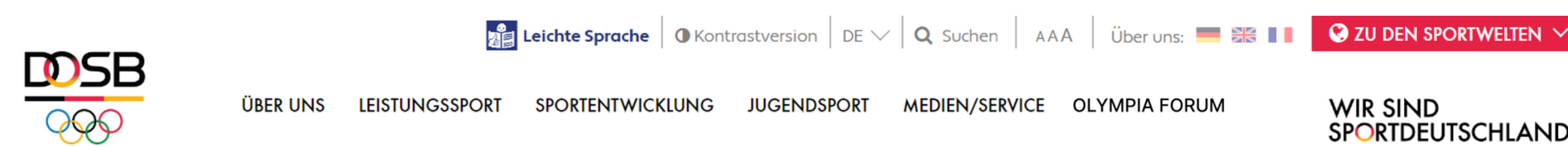
10 November 2013			29 November 2016		
<p>Are you in favor of the state capital Munich applying together with the market town of Garmisch-Partenkirchen and the districts of Berchtesgadener Land and Traunstein for the 2022 Olympic and Paralympic Winter Games?</p>			<p>I'm in favor of the German Olympic Sports Confederation applying with the Free and Hanseatic City of Hamburg to host the Olympic and Paralympic Games in 2024.</p>		
Results			Results		
City	Votes Against	Turnout	City	Votes Against	Turnout
München	52,10%	28,9%	Hamburg	51,63%	50,11%
Garmisch-Partenkirchen	51,56%	55,8%			
Landkreis Traunstein	59,67%	39,98%			
Landkreis Berchtesgadener Land	51,10%	38,25%			

Political parties and NGOs were the primary stakeholders in previous Olympic referendum attempts, but they may not be the best decision-makers. The general public was not adequately informed or integrated into the discussion. To achieve sustainable Games, the challenge is to determine how e-participation can be used in the bidding process.

Solution

The main strategy adopted for the solution was to have a neutral and democratic process, in which every opinion could be heard. This would foster citizens participation and shape Olympic Games in Germany according to their needs.

The developed solution is an e-participation platform available on the DOSB website. When accessing the DOSB website, users can navigate to the **"OLYMPIA FORUM"** tab and obtain general information about the Olympic Games in Germany. It includes a description of the new norms of the International Olympic Committee (IOC), risks and opportunities, budget requirements, the need for new ventures, and sustainability goals.



PARTICIPATE - FORUM GENERAL INFORMATION CONSULTATIONS SING UP / SIGN IN

SUSTAINABLE OLYMPIC GAMES IN GERMANY?

- THE NEW NORM OF THE INTERNATIONAL OLYMPIC COMMITTEE (IOC)
- WHAT ARE THE RISKS OF HOSTING OLYMPIC GAMES?
- WHAT ARE THE OPPORTUNITIES THAT COME WITH HOSTING THE OLYMPIC GAMES?
- WHAT ARE BUDGET REQUIREMENTS FOR HOSTING OLYMPIC GAMES?
- DOES GERMANY REQUIRE NEW VENTURES?
- SUSTAINABILITY GOALS FOR THE OLYMPIC GAMES

To participate in shaping the Olympic Games, users can sign up or sign in to confirm their identity as citizens. Then, they can access the **"PARTICIPATE - FORUM"** tab and enter the platform. There users can browse through posts, search or filter for specific ones, and view proposals or discussions. Posts are color-coded to indicate their origin, with **red** denoting official DOSB proposals, **blue** for those initiated by a political party, and **grey** for those created by citizens. Users can access a post, read more information, support or oppose it, and add comments to the proposal or discussion. Additionally, users can click the up or down arrows to increase the post's popularity and share it via social media using the "Share" button.

Once a proposal reaches the threshold of supporters, it will be added to the implementation list. Proposals on this list will be reviewed in conjunction with the city hall to ensure feasibility. All necessary additional steps to implement a passed proposal will be shared with the public to guarantee transparency. The **"CONSULTATIONS"** tab, provides citizens with an opportunity to access videos, webinars, and ask questions directly to specialists on topics related to environmental, social, and governance issues surrounding the Olympic Games.



PARTICIPATE - FORUM GENERAL INFORMATION CONSULTATIONS SING UP / SIGN IN

Search... Filter New Post

Deutscher Olympischer Sportbund (DOSB) - 7D

New Olympic Village in Munich

Munich, a city with a rich history of sporting events, is considering constructing a new Olympic village to host athletes during the Olympic Games. The proposed project would involve building state-of-the-art facilities for athletes, including residential areas, sports facilities, and training centers. One of the main benefits of constructing a new Olympic village in Munich is the boost it could provide to the local economy. The project would create jobs for locals, increase tourism revenue, and stimulate the local real estate market. Furthermore, it would...

3302 ↑ ↓ 233 15k 250k Share

John Clark - 10D DIE LINKE.

The Dark Side of Olympic Investment Allocation

I am concerned about the lack of transparency in Olympic investment allocation. While hosting the Olympics can bring economic benefits, there is often limited public input or oversight on where investments are allocated. Reports of corruption and mismanagement in past host cities raise questions about who benefits from these investments and whether they are being used for their intended purpose. Moreover, investments often prioritize wealthy areas, neglecting poorer neighborhoods and communities. As stakeholders in the Olympic Games, we have a right to know how our tax dollars and public funds are being spent. Therefore, I urge us all to demand greater transparency and accountability in the allocation of Olympic investments.

10k ↑ ↓ 654 Share

Olivia Schmidt - 3D

Free Bikes for Sustainable Mobility at the Olympics

Hello everyone, I propose providing free bikes during the Olympic Games to promote sustainable mobility and reduce traffic congestion. Biking is healthy, eco-friendly, and efficient. The host city can partner with bike-sharing companies to offer bikes at designated locations throughout the city. This program can also create a legacy of biking infrastructure beyond the Olympics. Let's encourage sustainable mobility and healthier lifestyles.

7653 ↑ ↓ 467 25k 50k Share

Public Engagement Strategy

We have a public engagement strategy to mobilize three groups of people towards the Olympic Forum: **Olympic enthusiasts, Olympic sceptics, and non-engaged people.**

For **Olympic enthusiasts**, we plan to launch an online campaign with famous professional athletes as ambassadors and mobilize stakeholders from previous referendums. Social media campaigns and the involvement of multipliers such as sports clubs and celebrities will also be used to raise awareness.

For **Olympic sceptics**, we will create a neutral forum that allows people to express criticism of the Olympics and organize Q&A sessions with neutral experts. We will collaborate with organizations that tend to be skeptical of the Olympics and ensure that the platform is transparent and easy to use.

For **non-engaged people**, we will work with local community organizations such as sports clubs to direct them to the forum. We will provide non-biased information and offer incentives such as prizes or recognition to encourage participation. We will also ensure an inclusive environment that provides everyone with the same opportunity to participate equally.

Outlook and Key Learnings

The success of eKAIROS is dependent on the decision of stakeholders. An offer is being prepared for the DOSB and the German Ministry of Sport to develop the Olympia Forum. It is up to the decision-makers to determine whether they want to implement e-participation in the development of an Olympic bid. The location of the 2036 Olympic Games will be decided in 2026, which makes it crucial to promptly make a decision and develop an e-participation program to involve people.

Large events such as the Olympics often face criticism from the public, making it essential to involve them in the decision-making process and the development of the application through e-participation. However, implementing e-participation in controversial topics like the Olympics can be challenging due to the need for neutrality. Any violation of basic principles of neutrality can jeopardize the legitimacy of the e-participation process and render it useless. Therefore, it is crucial to maintain neutrality in the design and observe the basic principles to ensure the success of the project.

Moreover, e-participation can provide an opportunity to increase civic engagement, promote transparency, and enhance decision-making processes. eKAIROS aims to leverage these benefits of e-participation in the development of the Olympia Forum to ensure that the voice of the public is heard, and their participation is considered in the decision-making process for the Olympic bid.