

Helene von Schwichow, M.A.

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FIELDS OF INTEREST

Sustainability • Urban Transformation • Artificial Intelligence • Policy Analysis

EDUCATION

PhD Candidate Technical University of Munich, TUM School of Social Sciences and Technology <i>Supervisor:</i> Prof. Dr. Stefan Wurster	07/2023 - present
M.A. Communication in Social and Economic Contexts Berlin University of the Arts Sorbonne Nouvelle – Paris 3: <i>Exchange Semester</i> <i>Thesis:</i> Ruhrtopien: Economic and cultural transformation in the Ruhr region Grade: 1.2	10/2016 - 10/2018
B.A. Communication in Social and Economic Contexts Berlin University of the Arts <i>Thesis:</i> Talking to AI: Scenarios for the future of communication Grade: 1.4	10/2013 - 07/2016

WORK EXPERIENCE

Research Assistant and Project Manager “Digitainability” and “sustAInability” Technical University of Munich, Professorship for Policy Analysis	03/2022 - present
Co-Founder and Managing Director of the Think Tank “MOTIF Institute for Digital Culture” Research and Consulting in the Field of Technology and Society	10/2018 - 02/2022
Student Research Assistant and Global Network-Coordinator Alexander von Humboldt Institute for Internet and Society	04/2018 - 04/2020
Student Research Assistant Berlin University of the Arts, College of Architecture, Media and Design	10/2015 – 09/2017

PUBLICATIONS & ONGOING WORK

von Schwichow, H., Gelantia, D., Schwanholz, J., Wurster, S. & Zeigermann, U. (forthcoming). Social Sustainability and Smart Cities: Towards a socially sustainable digital urban transformation.

Fritsch, K. & von Schwichow, H. (2020). Zwischen Flexibilität und Unsicherheit: Erfahrungen von Frauen in der Plattformökonomie. Expertise für den Dritten Gleichstellungsbericht der Bundesregierung, Geschäftsstelle Dritter Gleichstellungsbericht der Bundesregierung, Berlin. www.dritter-gleichstellungsbericht.de

CONFERENCE PRESENTATIONS 2023 & 2024

9th NEST Conference: Addressing Inequalities and Sustainability Transitions 2024, Inland Norway University of Applied Sciences, Norway
Law, Regulation and Technology: Healthy, Safe and Sustainable Smart Cities 2024, Erasmus School of Law, Rotterdam, Netherlands
Global Goals 2024, Utrecht University, Netherlands
Sustainable AI Across Borders 2023, Sustainable AI Lab, Institute of Science and Ethics, Bonn, Germany
Digitalization for sustainable Transformation 2023, University of Augsburg, Augsburg, Germany
Re:publica 2023 & 2024, Berlin, Germany

TEACHING 2023 & 2024

sustAIability – Perspectives and Prototypes (ongoing). An interdisciplinary, challenge-based master's course to explore the opportunities and risks of Artificial Intelligence in sustainability contexts, TUM.
<https://sustainability-ai.de/>

Responsible AI (2023 -2024). – Participation in the German Digital Future Challenge (Initiative D21 & Deloitte Foundation, TUM).

Digitainability (2022 – 2023). Promoting responsibility & implementing innovations through project-based learning, TUM.

TRAININGS & ADDITIONAL COURSES

Qualitative Data Analysis ECPR Method School, KU Leuven	07/2024
Data supported research for the social sciences PhD seminar at the Technical University of Munich	03/2024 – 07/2024
Design Thinking in university teaching Seminar at the Technical University of Munich	06/2022

SKILLS

Software: MS Office, MaxQDA, NVivo, Zotero, AdobeSuite
Languages: German (native), English (C1), French (B2)

AWARDS & FELLOWSHIPS

- Transatlantic Digital Debates Fellow, Global Public Policy Institute, funded by the Federal Ministry for Economic Affairs and Climate Action of Germany, 2022
- New European Bauhaus Rising Stars (Shortlist), European Commission, 2021
- Forbes 30 under 30 listmaker, Forbes Magazine, DACH Region, 2019

REFERENCES

- *Prof. Dr. Stefan Wurster*, TUM School of Social Sciences & Technology, stefan.wurster@hfp.tum.de
- *Dr. Markus Siewert*, TUM Think Tank, markus.siewert@hfp.tum.de