

Environment and is vice chair of the European Environment and Sustainable Development Advisory Councils. She has researched and taught at various Japanese universities and for a period of three years conducted research at the John F. Kennedy School of Government, Harvard University supported by a grant awarded by the MacArthur Foundation. She was a tenured associate professor in the Department of Government and Politics, University of Maryland, College Park before becoming director of the Environmental Policy Research Center and Professor of Comparative Politics at the Freie Universität Berlin in 2007.

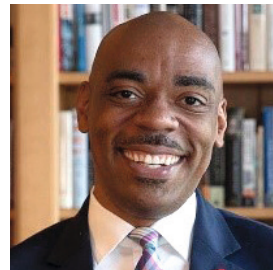


Photo: Annette Hornischer

Channing Gerard Joseph teaches at the University of Southern California's Annenberg School for Communication and Journalism. He is currently the Holtzbrinck Fellow at the American Academy Berlin. He completed his BA at Oberlin College and MSc in Journalism at Columbia University, and has also worked at Oberlin and the State University of New York-Plattsburgh.

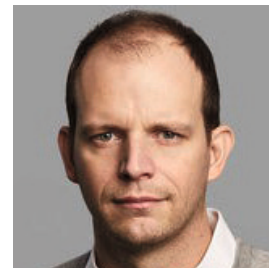
His work has been supported by a Logan Nonfiction Fellowship, a Whiting Grant for Creative Nonfiction, and a Leon Levy Center for Biography Fellowship, the International Center for Journalists, Ford Foundation, and Scripps Howard Foundation, among others. Throughout his career as a journalist, Joseph has been the first to break news on a number of major stories, including Wikileaks' 2007 publication of secret military documents from the war in Afghanistan. He has published in the *New York Times*, *International Herald Tribune*, *New York Sun*, *Washington Post*, *The Guardian*, and *The Atlantic*, among others. As a news editor, he shaped the work of two dozen Pulitzer winners. Joseph has lectured widely on narrative nonfiction, journalism; early LGBTQ history; diversity, inclusion, and access in education and the workplace; and African-American history, literature, and genealogy. He is the author of the forthcoming *House of Swann: Where Slaves Became Queens — and Changed the World*.



Photo: Hannah Schuh

Deborah Steinborn is an award-winning bilingual freelance journalist in Germany. She creates, writes and manages content for internationally known media groups. She is also a frequent guest speaker and moderator on subjects related to economics, diversity and higher education. She is editor-in-chief of *Zeit Germany*, a line of English-language magazines published globally, which she developed for the newspaper group in 2017. She co-authored *Anders Denken! Warum die Ökonomie weiblicher wird*, about women in the world economy. The book was shortlisted for the 2013 German Business Book of the Year Award. As a reporter and author, Deborah covers the intersection of economics, politics and society. She has covered stories in more than 30 countries, and her work has appeared in *The Wall Street Journal*, *Die Zeit*, *Financial Times*, *The Christian Science Monitor*, *Business Week*, *Cambodia Daily*, *Forbes Magazine* and *World Policy Journal*, among others.

Discussion Group Leaders



Dr. Andreas Hübner is a senior lecturer teaching in the History Department at Christian-Albrechts-University of Kiel and Leipzig University. He is former interim program manager of the Teach About US collaboration between the U.S. Embassy, Life e.V. and Leuphana University to further develop and administer the project "Going Green – Education for Sustainability."



Jens Rösener is a teacher at Louise-Henriette-Gymnasium and teacher trainer for Berlin and Brandenburg. He frequently cooperates with the U.S. Embassy on implementing new teaching ideas.



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Prof. Dr. Torben Schmidt, Leuphana University Lüneburg, is part of the core team behind Teach About US and Going Green – Education for Sustainability. He is Professor of English Didactics at the Institute of English Studies at Leuphana University Lüneburg. His fields of interests are foreign language learning and the digital media, self-directed learning and project work in the English as a Foreign Language (EFL) classroom, teaching EFL in elementary schools, drama in education, and the teaching of listening and speaking. He is a two times winner of the Hans-Eberhard-Piepho Prize for Communicative Language Teaching. Torben Schmidt has worked as an editor and author of EFL teaching materials and textbooks. Since 2013 he has been an Editorial Board member of the *American Studies Journal*.

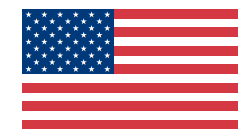
Conference Team

U.S. Embassy:

Izaak Martin, Deputy Cultural Attaché,
and Dr. Martina Kohl, Cultural Affairs Specialist (KohlM@state.gov)

German-American Institute Nürnberg:

Prof. Dr. Andreas Falke,
Director and Prof. emerit., University Nürnberg-Erlangen,
and Kathryn Trotter, Program Manager (Trotter@dai-nuernberg.de)



U.S. Embassy Berlin



BUILD BACK BETTER?



Countering National and Global Challenges

November 12 – 14, 2021

**In cooperation with the
German-American Institute Nürnberg**

**Insel Hotel Potsdam,
Hermannswerder 30, 14473 Potsdam**

Please note:

The program is subject to change should the format have to be adapted because of travel restrictions for speakers and distance rules.

Friday, November 12

15:00 Registration and Welcome Coffee

Main Conference Room

16:00 Welcome and Introduction of the Conference Team
Izaak Martin and **Martina Kohl**, U.S. Embassy Berlin
Andreas Falke and **Kathryn Trotter**, German-American Institute Nürnberg

Welcome Remarks
German-American Relations: An Assessment
Elizabeth Horst, Minister-Counselor for Public Affairs, U.S. Embassy

16:30-17:30 Keynote Lecture
COP26 – A Read-Out

Miranda Schreurs
Moderated by **Martina Kohl**

18:00 Welcome Reception/Dinner

Main Conference Room

20:00-21:00 *The Rib King*
Reading and discussion with **Ladee Hubbard**
Moderated by **Anne Potjans**, Humboldt University Berlin

Saturday, November 13

Main Conference Room

9:00 Announcements

9:15-10:15
Geopolitical Challenges and the Transatlantic Relationship
Cathryn Clüver Ashbrook
Moderated by **Andreas Falke**

Coffee

10:45-11:45
Challenges to Democracy and The Role of the Media
Deborah Steinborn
Moderated by **Kathryn Trotter**

12:00 Lunch

Main Conference Room

13:30-14:30
Social Movements in the U.S.: Progressives vs. Conservatives?

Channing Joseph
Moderated by **Izaak Martin**

Coffee

Afternoon and evening free (no dinner served)

Sunday, November 14

Main Conference Room

9:00-9:30 *The U.S. Embassy Going Green Project – An Update*
Teach About US Team: Torben Schmidt, Andreas Hübner, Martina Kohl

Main Conference Room/Breakout Rooms

9:30-10:30 Sharing Best Practice with Practitioners
Discussion Groups Block I (select one)
Group I: Deborah Steinborn, Teaching Media Literacy: Reporting on a Summer Project
Group II: Andreas Hübner, Teaching the History of U.S. Environmentalism
Group III: Jens Rösener, Teaching “Freedom of Speech” and Gaming in the EFL Classroom
Group IV: Miranda Schreurs, “Climate Change, the Biden Administration and Transatlantic Cooperation”

10:30 Coffee

Main Conference Room/Breakout Rooms

11:00-12:00 Sharing Best Practice with Practitioners
Discussion Groups Block II (select one)
Group I: Deborah Steinborn, Teaching Media Literacy: Reporting on a Summer Journalism Project
Group II: Andreas Hübner, Teaching the History of U.S. Environmentalism
Group III: Jens Rösener, Teaching “Freedom of Speech” and Gaming in the EFL Classroom
Group IV: Miranda Schreurs, “Climate Change, the Biden Administration and Transatlantic Cooperation”

Main Conference Room

12:15-12:45 Wrap-up

12:45 Farewell Lunch

14:00 Depart

Faculty



Cathryn Clüver Ashbrook

is a German and American national. Ms. Clüver Ashbrook has been executive director of the Future of Diplomacy Project at the Harvard Kennedy School in Cambridge, Massachusetts for the past ten years. The project, which she co-founded, addresses 21st-century foreign policy challenges through

research by international leaders in academia and diplomacy as well as teaching conflict research and prevention. Since 2018, Clüver Ashbrook has also directed a research program on Europe and transatlantic relations. Previously, she served on the management board of the European Policy Centre (EPC) in Brussels and worked as both a consultant and senior journalist at Roland Berger Strategy Consultants in France and China, among other countries. She began her career as a television journalist at CNN International in Atlanta and London.

Ms. Clüver Ashbrook contributes to international publications, such as the *New York Times* and *Washington Post*, as well as leading German media on transatlantic relations – especially trade and security policy – and German foreign and digital policy. She also advises foreign ministries in Europe and South America on their digital strategy. She holds a master’s degree in Public Administration (MPA) from the Harvard Kennedy School and is a graduate of the London School of Economics (MA) and Brown University (BA).

She will resume her work as director and CEO of the German Council on Foreign Relations (DGAP).

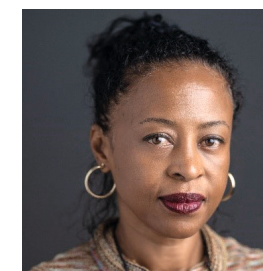


Photo courtesy of Ladee Hubbard

Dr. Ladee Hubbard is currently the Mary-Ellen-von-der-Heyden-Fellow in Fiction at the American Academy in Berlin (Fall 2021). She is an award-winning New Orleans-based writer of literary fiction and the author of *The Talented Ribkins* (Melville House, 2017), which received the 2018 Ernest J. Gaines Award for Literary Excellence and Hurston-Wright Foundation

Legacy Award for Debut Fiction. Dr. Hubbard completed her BA at Princeton University, MFA in dramatic writing at New York University, PhD in World Arts and Cultures at the University of California, Los Angeles, and MFA in creative writing at the University of Wisconsin-Madison. She has taught in the Africana and African Diaspora Studies department at Tulane University.

Recent and forthcoming publications include the novel *The Rib King* (Amistad/Harper Collins, 2021) and short-story collection *The Blinking What* (Amistad/Harper Collins, 2022). Ladee Hubbard’s writing has appeared in *Guernica*, *The Times Literary Supplement*, *Arkansas International*, *Copper Nickel*, and *Callaloo*, among others. Her work has been supported by the Camargo Foundation, Djerassi Foundation, MacDowell Colony, Rona Jaffe Foundation Writers’ Award, Sewanee Writers Conference, and the William Faulkner-William Wisdom award for the short-story category.



Dr. Miranda Schreurs is Professor and Chair of Environmental and Climate Policy at the Bavarian School of Public Policy at Technical University Munich (TU München). Her main research areas are in international and comparative climate policy, environmental politics, and low-carbon energy transitions. She is involved in projects

examining the energy transitions in Germany and Japan; climate policies of Europe, the United States, and China; and the politics of high-level radioactive waste disposal. In 2011 Dr. Schreurs was appointed by Chancellor Angela Merkel as a member of the German Ethics Commission on a Safe Energy Supply. From 2008 until 2016 she served as member of the German Advisory Council on the